



*Monthly e-newsletter that helps members connect*

# December WWBA Connection



 **Quarterly Meeting**  
*"Success seems to be connected with action. Successful people keep moving. They make mistakes, but they don't quit." — Conrad Hilton*

Thursday, January 18  
11:30 AM—1:00 PM  
Weber's Inn Atrium  
Lunch will be provided.  
Free to members, \$15 per guest

How does Ann Arbor compare to Berkeley, CA? Boulder CO? Austin TX? Find out how Ann Arbor compares on Demographics, economics, industry and more. Join Alex West from Spark in an interactive discussion of Ann Arbor Economic Benchmarking at our January Quarterly Meeting.



 Prizes for top chip winners  
Texas Hold 'Em, Black Jack, Roulette  
Professional Dealers  
Appetizers Provided



**Casino Night**  
Friday, January 12  
6 PM—9 PM  
Polo Fields Golf and Country Club

[Check the WWBA calendar for more events](#)

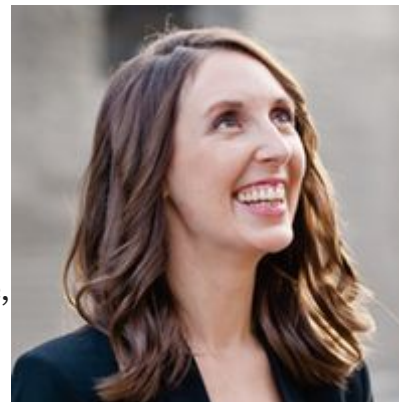
***No Educational Seminar or After Hours for December due to holidays***

**We have a reciprocal relationship with [Dexter Chamber of Commerce](#) and [A2Y Chamber of Commerce](#) - we can attend their events at the rates their members pay - click on their names above to view their calendars.**

# December Member Spotlight and Blog

## Member Spotlight - Janelle Reichman

Hello! I'm Janelle, and here's my story: after repeatedly meeting entrepreneurs with a TON of heart whose websites in no way correspond to their passion, I decided to make it my mission to create website designs for entrepreneurs that are in complete alignment with the spirit and character of their business.



Believe it or not, prior to making websites full-time, I spent ten years living in New York City making a living as a jazz clarinetist and saxophonist. My web design business was born in NYC when I saw that so many musicians there desperately needed a person who could create an artistic website for them, and someone who understood the sensibilities of musicians. Turned out that person was me.

[READ MORE](#)

## Blog Post - Is Your Website Safe?

Google is large and in charge. Yep, they are powerful. And Google says your website now MUST have an SSL certificate. So what if you don't have an SSL? Google may flag your website. What does this mean? You'll see the message

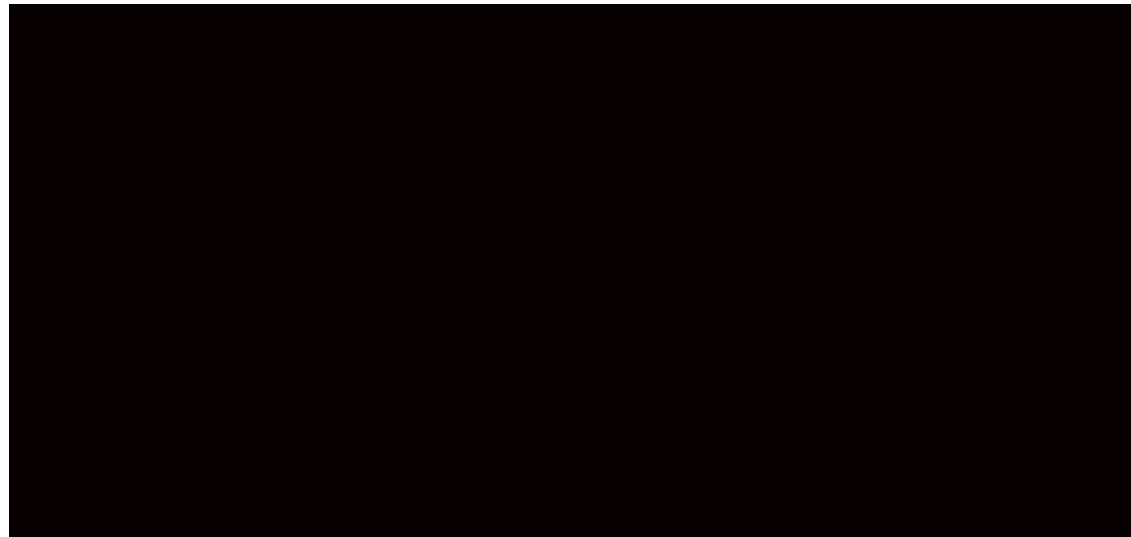


“This site may harm your computer” beneath the site URL. Why, you ask. It’s really for your benefit. Google just wants to keep your information safe and keep you and your website users happy.

What is an SSL? Secure Sockets Layer (SSL) is the standard security technology for establishing an encrypted link between a web server and a browser. This link ensures that ALL data passed between the web server and browsers remains private.

[READ MORE](#)

[Submit a Spotlight/Blog today!](#)





wwba  
West Washtenaw  
Business Association

- . Prizes for top chip winners
- . Texas Hold 'Em, Black Jack, Roulette
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# Casino Night

Friday, January 12  
6 PM—9 PM  
Polo Fields Golf and Country Club

Instead of the Year Ender in December, the WWBA Board has Casino Night in January to show the appreciation we have for our members. See you January 12!

[RSVP TODAY](#)

## 2018 Changes

**Membership Renewal Invoices** - members who joined before July 2017, invoices will be sent out shortly to your email. You can send your payment in or pay with ACH Bank payment or credit card through the invoice. For any members that have joined in July 2017 or later, membership renewal will be based on anniversary date (for example, if you joined July 1-15, your renewal

will be due July 1, 2018. If you joined July 16- 31, your renewal will be due August 1, 2018). **If any information on your invoice needs to be changed (address, phone, etc.), please email [treasurer@wwba.biz](mailto:treasurer@wwba.biz)**

**Business After Hours** - As of January 2018, After Hours will be the 3rd Wednesday of the month at the Session Room - 5:00 PM - 7:00 PM.

**Educational Seminar** - As of February 2018, the Educational Seminars will be online through Zoom. The Educational Seminars will continue on the third Thursday of the month - 7:30 AM - 9:00 AM. This makes it easier for members to view the seminar live from their office and recordings will be made to view at a later date.

**New Events** - The Events Committee is planning many exciting, new events for 2018. Watch for more details!



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*WWBA Mission - "Promoting and supporting our local business community through education and networking"*

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