



Monthly e-newsletter that helps members connect

March WWBA Connection



BUILD A LOCAL MOM'S FUTURE FOR MOTHER'S DAY

During our National Women Build **May 14**

Join us to build strength, stability and independence for one local mom.

\$100/person or \$150/duo covers materials.

JOIN NOW: www.h4h.org/womenbuild



The logo for an Educational Seminar, featuring a tree with various icons (like a laptop, gear, and book) on its branches. Below the tree are the words 'Network', 'Learn', 'Grow', and 'Excel'. The WWBA logo is in the top left corner.	<p>CyberLaw and You: What New Media Professionals Must Know</p> <p>This presentation covers a variety of legal issues of import to technical communicators developing content for and conducting business over the Internet.</p> <ul style="list-style-type: none">• recent developments in copyright, trademark, defamation• contract law with respect to web sites and Internet communication.• UCITA and how it will drastically alter the way in which independent consultants will conduct business, as well as the liabilities they will incur as business owners. <p>The presentation concludes with a brief discussion of the issues related to conducting a website legal audit.</p>
<p>WHEN: Thursday, March 16, 2017 7:30 AM—9:00 AM</p> <p>WHERE: BRAG Building (Builders and Remodelers Association of Greater Ann Arbor) 179 Little Lake Drive, Ann Arbor</p>	<p>Christopher Juliet Arbor Legal Services Law Offices of Christopher Juliet, PLLC</p> A small portrait of Christopher Juliet, a man with glasses and a beard, wearing a suit and tie.

[Check the WWBA calendar for more events](#)

Two Ways to Increase Your Visibility through WWBA

1. Member Spotlight

Answer the following Questions in an email and send to events@wwba.biz with 1 photo of your business (logo, head shot, building, etc) to be in the member spotlight.

- Business Name and tag line
- What year did you start the business?
- What is your product/service?
- What makes you unique?
- Contact Information (name, number, address, email, website, social media)

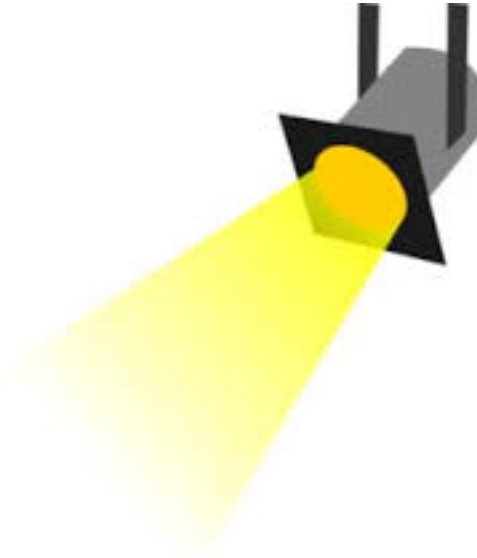
Member Spotlights will be on the WWBA homepage for all visitors to see and posted on the Facebook page.



2. WWBA Blog Post

Show people why you are an expert in your area!

Send an article written by you and from another





source (with proper credit given). Blog will include the article and your business information (name, tagline, logo, contact info) - pictures can be included. Email article, pictures, and your business information to events@wwba.biz. Blogs will be posted on website and on WWBA social media. Examples:

- Top Five Ways to Increase the Value of Your Home
- 4 Easy Ways to Organize Your Life

Submit a Spotlight/Blog today!



Thank You, Martha King of Accounting Advantage, for the informative February Educational Seminar on Understanding Business Financial Statements.

[If you would like to meet with Martha, contact her today!](#)

Don't Forget to Renew Your WWBA

Membership for 2017!



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